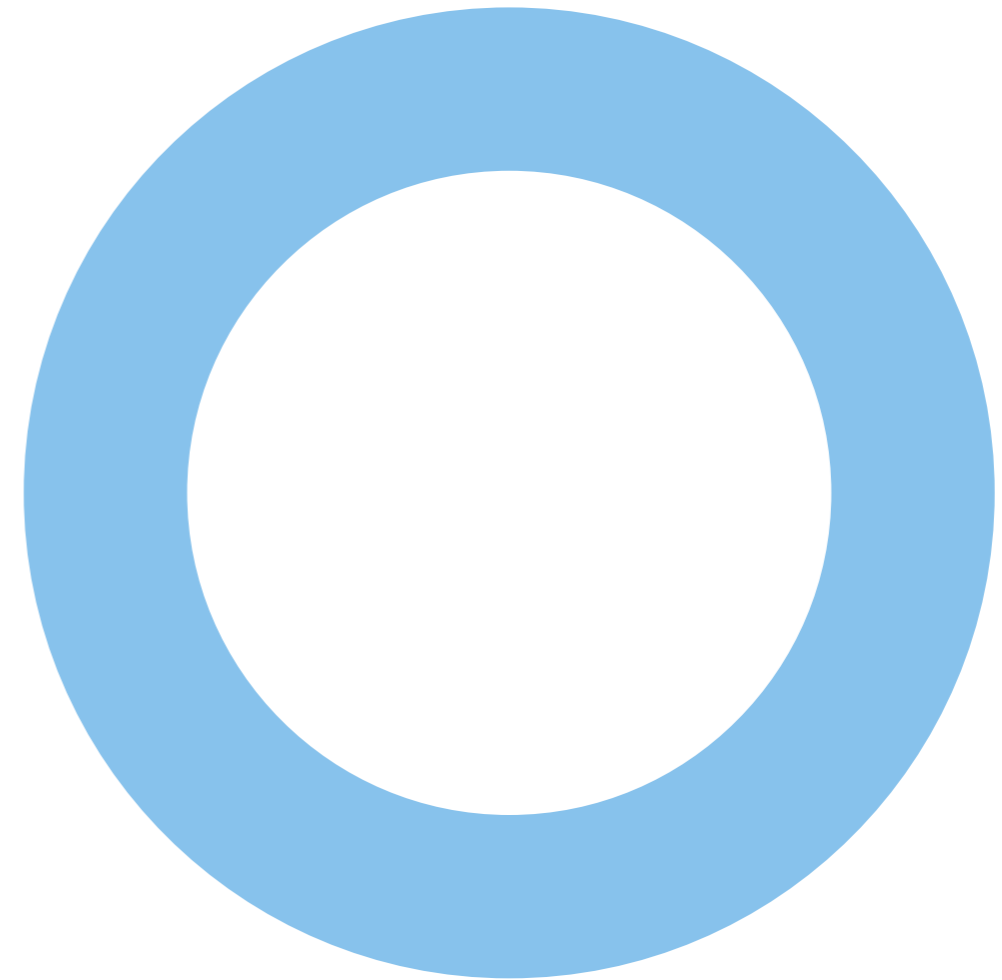


NEW LOGO DESIGN PROJECT

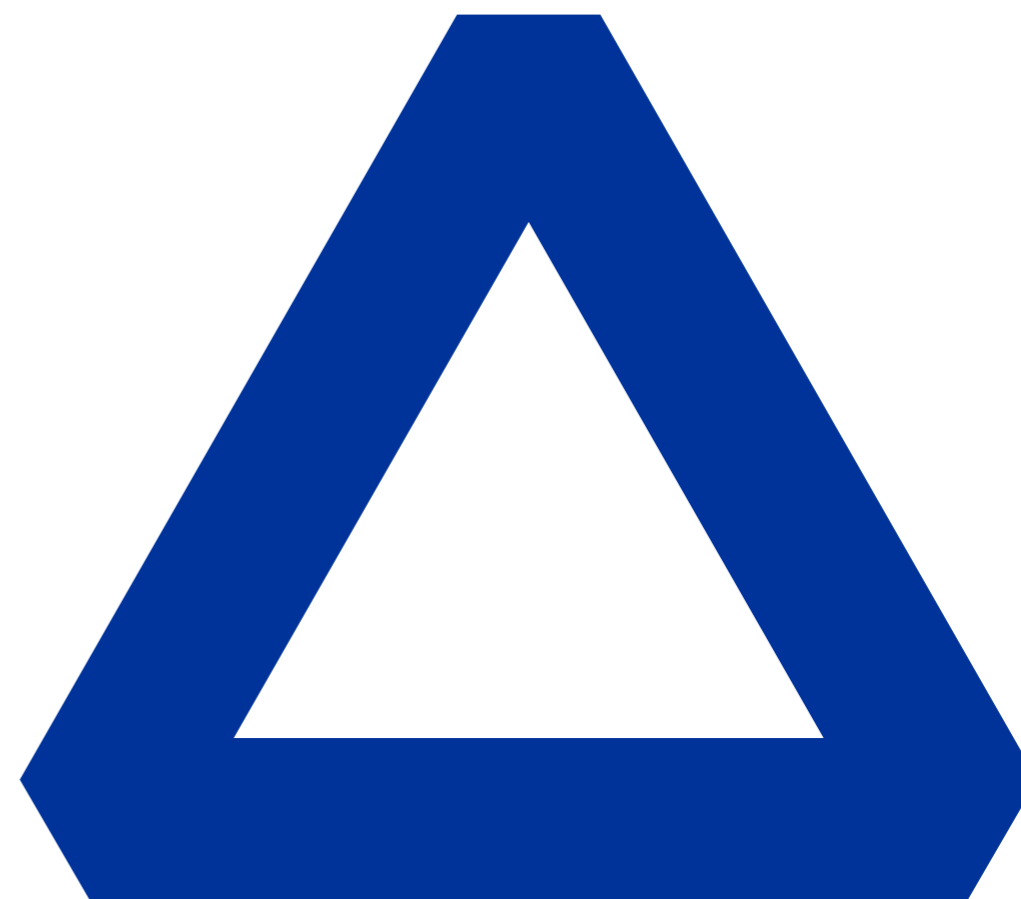
FOR THE EUROPEAN UNION SPACE PROGRAMME AGENCY

SYMBOL 1



EARTH

SYMBOL 2



**SPACE MODULE,
ANTENNA,
SIGNAL**

SYMBOL 3



**THE EU,
STARS, SPACE**

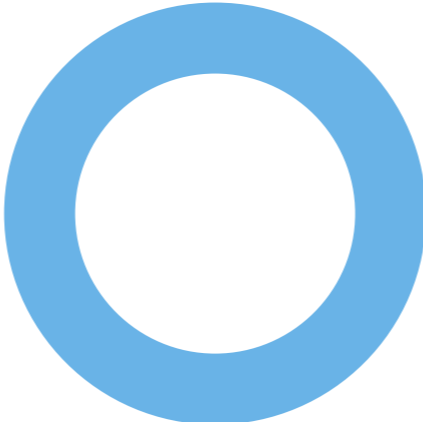
TO THE STARS



**FROM THE
EARTH**



AND BACK



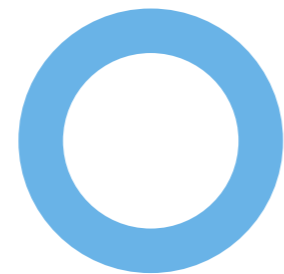
OPERATIONAL
ARM OF THE
EU COMMISSION

REINFORCING THE IMPACT OF
THE EU SPACE PROGRAMMES
TO THE EU ECONOMY

PROVIDING SPACE
SERVICES AND
APPLICATIONS



Δ EUSPA



USER-CENTERED
APPROACH AND
BUSINESS ORIENTED

SYNERGIES BETWEEN
THE EU SPACE PROGRAMME
COMPONENTS

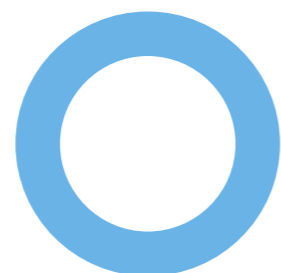
SUPPORTING
EU MEMBERS
AND BUSINESS



E TERRIS AD ASTRA



EUSPA



**EUROPEAN UNION
SPACE PROGRAMME
AGENCY**



EUSPA



EUROPEAN UNION
SPACE PROGRAMME
AGENCY



E TERRIS AD ASTRA





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E TERRIS AD ASTRA





ETERRIS AD ASTRA
EUSPA
EUROPEAN UNION
SPACE PROGRAMME
AGENCY





Δ EUSPA





COLOUR SPECIFICATIONS FOR POSITIVE COLOURED VERSIONS OF THE EUSPA LOGO



CMYK: 0/25/100/0
RGB: 246/190/0
PANTONE: 7408 C



CMYK: 0/80/100/0
RGB: 0/51/153
PANTONE: REFLEX BLUE C



CMYK: 60/15/0/0
RGB: 105/179/231
PANTONE: 292 C



COLOUR SPECIFICATIONS FOR NEGATIVE COLOURED VERSIONS OF THE EUSPA LOGO



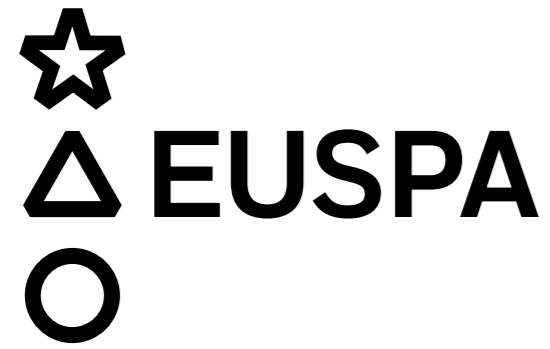
CMYK: 0/25/100/0
RGB: 246/190/0
PANTONE: 7408 C



CMYK: 0/0/0/0
RGB: 250/250/250
PANTONE: WHITE



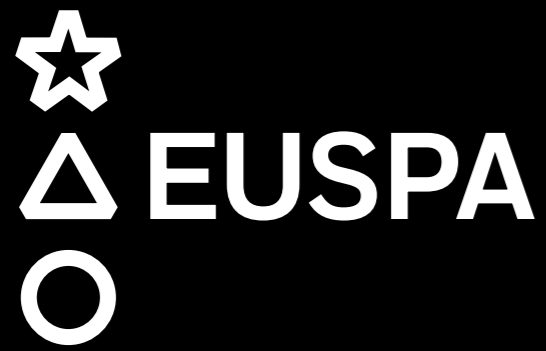
CMYK: 60/15/0/0
RGB: 105/179/231
PANTONE: 292 C



COLOUR
SPECIFICATIONS
FOR POSITIVE
GRAYSCALE VERSIONS
OF THE EUSPA LOGO



CMYK: 0/0/0/100
RGB: 44/42/41
PANTONE: PROCESS
BLACK C



COLOUR
SPECIFICATIONS
FOR NEGATIVE
GRAYSCALE VERSIONS
OF THE EUSPA LOGO



CMYK: 0/0/0/0
RGB: 250/250/250
PANTONE: WHITE

Upta quos
issit quo volo
odioritatur, aut
in pra voluptae

FORT LIGHT

*Upta quos
issit quo volo
odioritatur, aut
in pra voluptae*

FORT LIGHT ITALIC

UPTA QUOS
ISSIT QUO VOLO
ODIORITATUR, AUT
IN PRA VOLUPTAE

FORT LIGHT

Upta quos
issit quo volo
odioritatur, aut
in pra voluptae

FORT MEDIUM

*Upta quos
issit quo volo
odioritatur, aut
in pra voluptae*

FORT MEDIUM ITALIC

UPTA QUOS
ISSIT QUO VOLO
ODIORITATUR, AUT
IN PRA VOLUPTAE

FORT MEDIUM

Upta quos
issit quo volo
odioritatur, aut
in pra voluptae

FORT BOLD

*Upta quos
issit quo volo
odioritatur, aut
in pra voluptae*

FORT BOLD ITALIC

UPTA QUOS
ISSIT QUO VOLO
ODIORITATUR, AUT
IN PRA VOLUPTAE

FORT BOLD

TYPOGRAPHY

Fort
6 styles
available