

DESIGN PRESENTATION

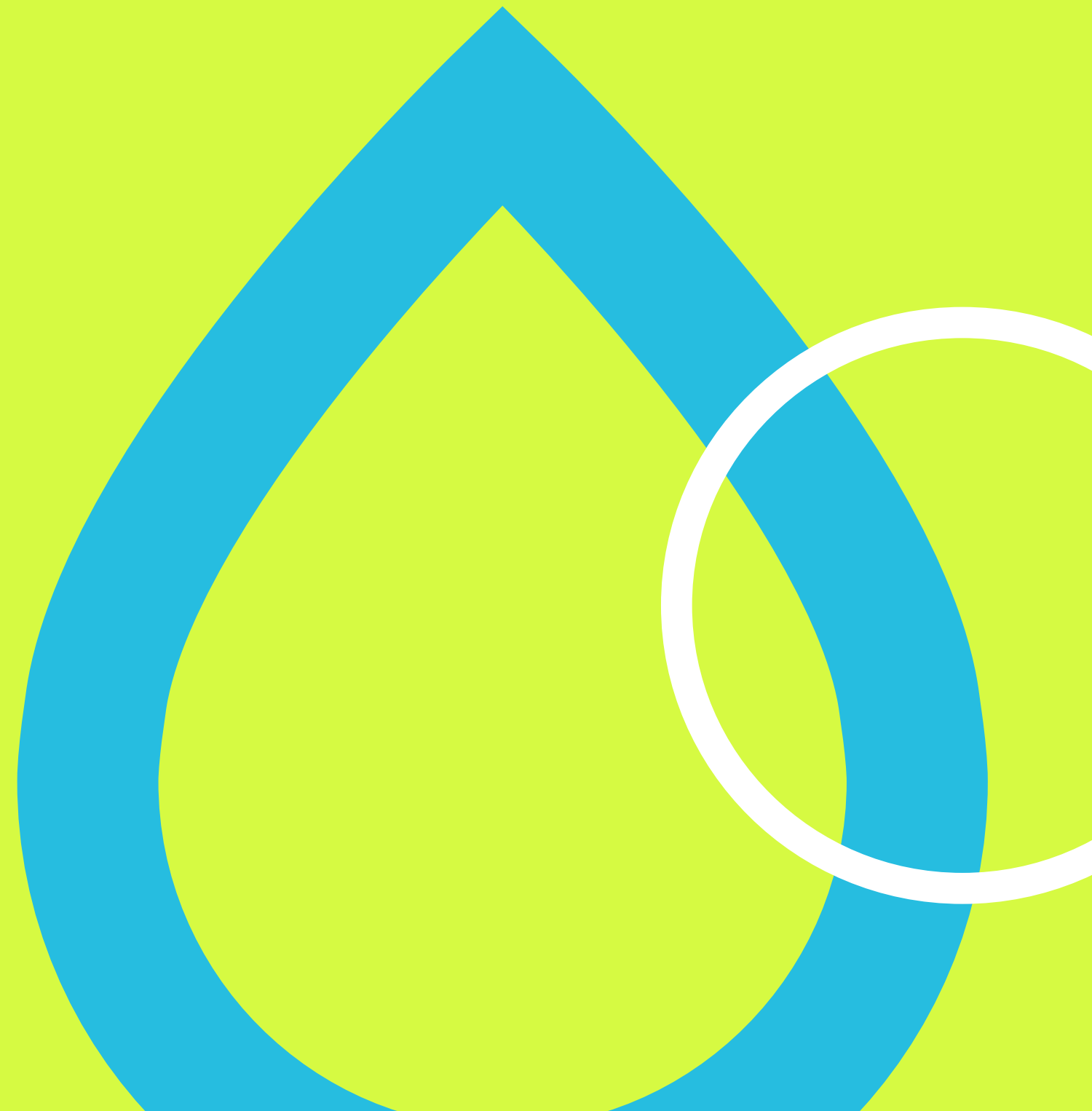
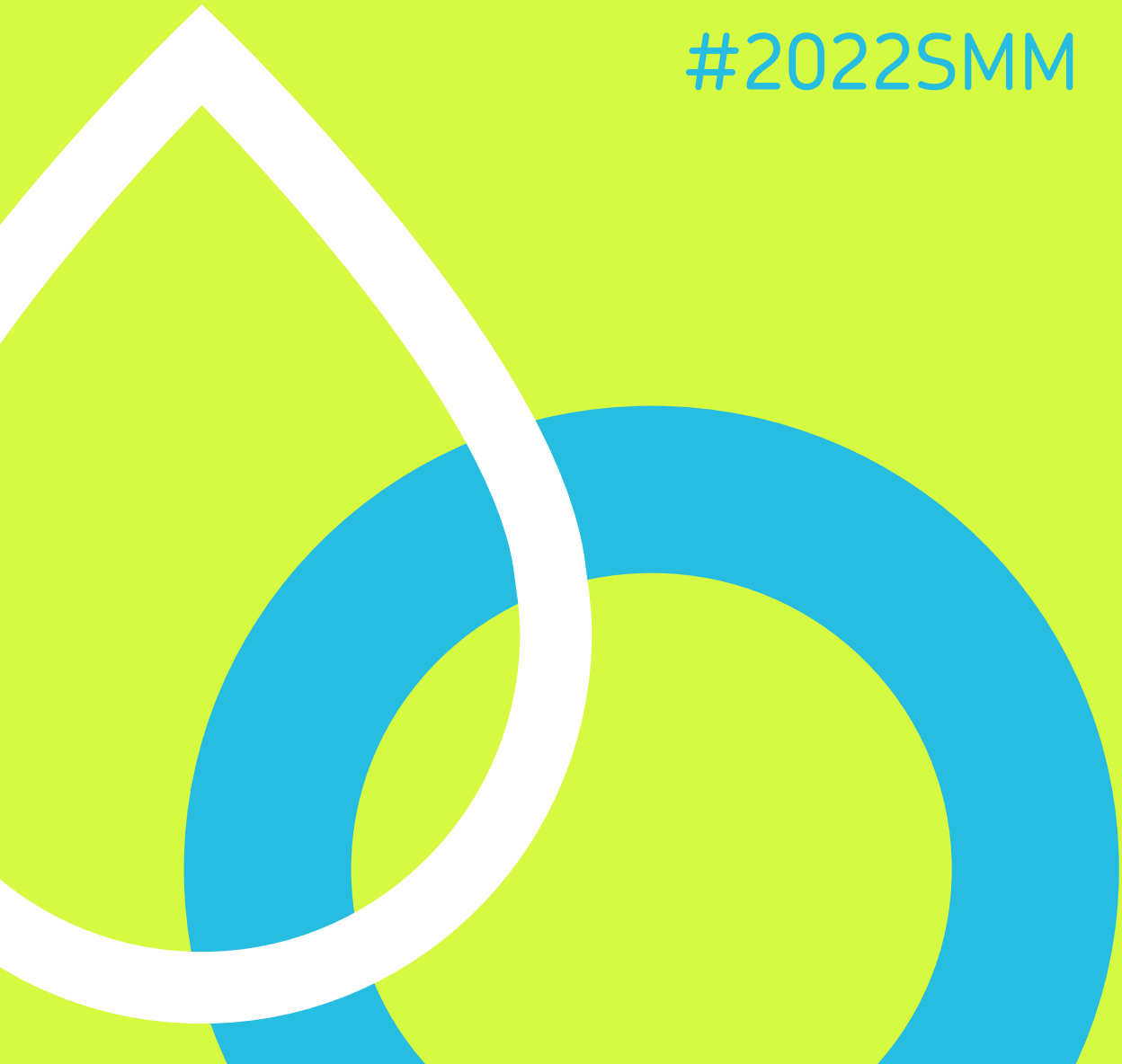
MISSING ELEMENT



**SECTOR
MINISTERS'
MEETING**

18-19 MAY 2022

#2022SMM



DESIGN ELEMENTS



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natem raeos.

Kevin Rudd
High-level chair, SWA



DESIGN ELEMENTS



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ROLL-UPS

INDONESIA
SECTOR MINISTERS' MEETING
18-19 MAY 2022
JAKARTA

Build forward better for recovery and resilience with water, sanitation, hygiene






#2022SMM
SMM-SWA.ORG




  

INDONESIA
SECTOR MINISTERS' MEETING
18-19 MAY 2022
JAKARTA

Water and sanitation are a first line of defense and prevention against pandemics and waterborne diseases

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INDONESIA
SECTOR MINISTERS' MEETING
18-19 MAY 2022
JAKARTA

Investing in water, sanitation, and hygiene

-  Healthier populations
-  Increased school attendance
-  Economic growth
-  Higher productivity at work
-  Climate-resilient societies

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INDONESIA
SECTOR MINISTERS' MEETING
18-19 MAY 2022
JAKARTA

Realizing the human rights to water and sanitation climate resilience and adaptation

-  Diversified water supply sources
-  Resilient sanitation service chains
-  Renewable energy for water and sanitation operations
-  Climate smart water and sanitation technologies
-  Water buffering and increased storage
-  Water conservation, efficiency and reuse

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GIANT BANNER

The banner features a blue background with a white 'S' logo containing an upward arrow, with 'INDONESIA' written in a curve above it. To the right, the text 'SECTOR MINISTERS' MEETING' is displayed in large white letters, followed by '18-19 MAY 2022' and 'JAKARTA' in smaller white letters. The central message 'Water, sanitation and hygiene all, always and everywhere' is written in a mix of white and dark blue. Below this, the hashtag '#2022SMM' and website 'SMM-SWA.ORG' are shown in yellow and white. The bottom section is white and contains three logos: 'SANITATION AND WATER FOR ALL' (with a blue and green 'S' logo), the Garuda Pancasila (Indonesian national emblem), and the UNICEF logo.

INDONESIA

**SECTOR
MINISTERS'
MEETING**

18-19 MAY 2022
JAKARTA

**Water, sanitation
and hygiene
all, always and
everywhere**

#2022SMM
SMM-SWA.ORG

 **SANITATION
AND WATER
FOR ALL**



unicef 

BANNER

The banner features a blue background with a large, stylized water drop graphic in the center. The text and logos are arranged as follows:

- INDONESIA** (curved text above the logo)
- SECTOR MINISTERS' MEETING** (large bold text)
- 18-19 MAY 2022** (medium text)
- JAKARTA** (small text)
- Water, sanitation and hygiene all, always and everywhere** (large white text)
- #2022SMM** (yellow text)
- SMM-SWA.ORG** (black text)
- SANITATION AND WATER FOR ALL** (top right logo)
- unicef** (bottom right logo)
- for every child** (bottom right tagline)

T-BANNERS




INDONESIA

**SECTOR
MINISTERS'
MEETING**




18-19 MAY 2022
JAKARTA

#2022SMM
SMM-SWA.ORG



**Water
Sanitation
Hygiene
for All,
Always and
Everywhere**

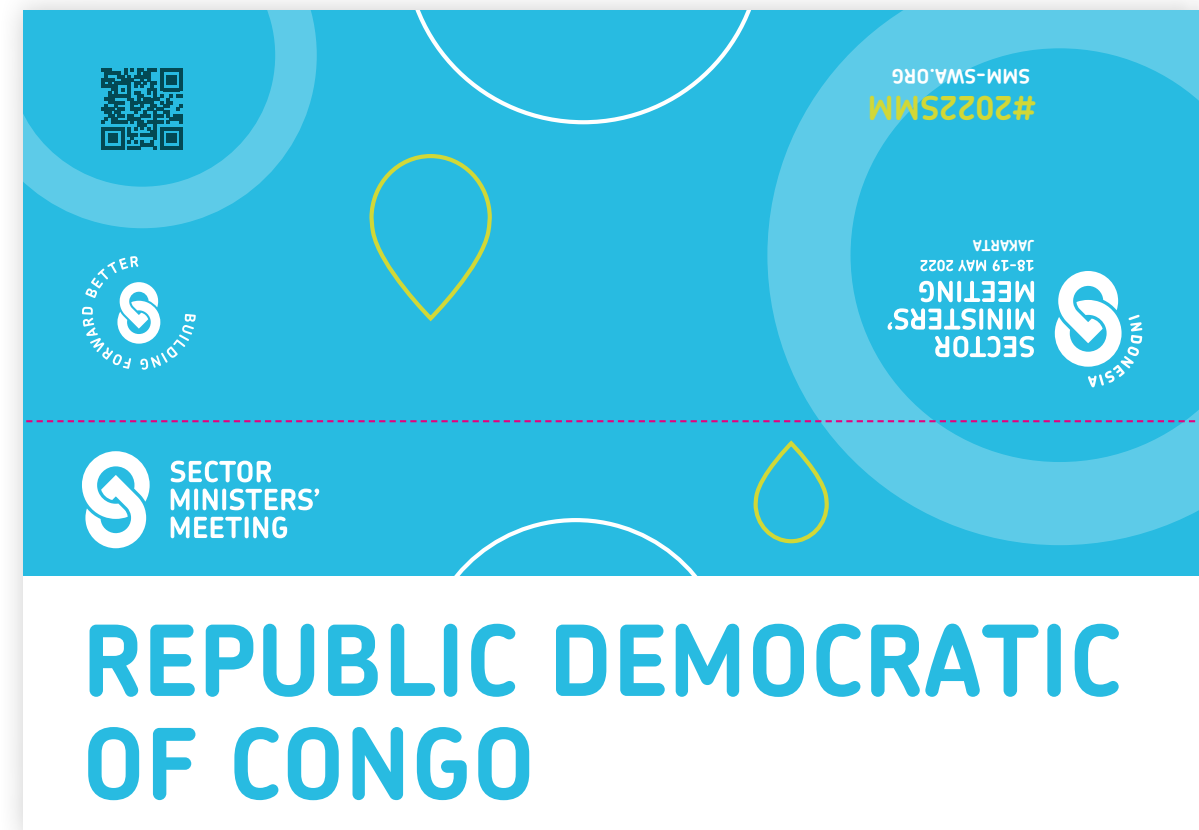
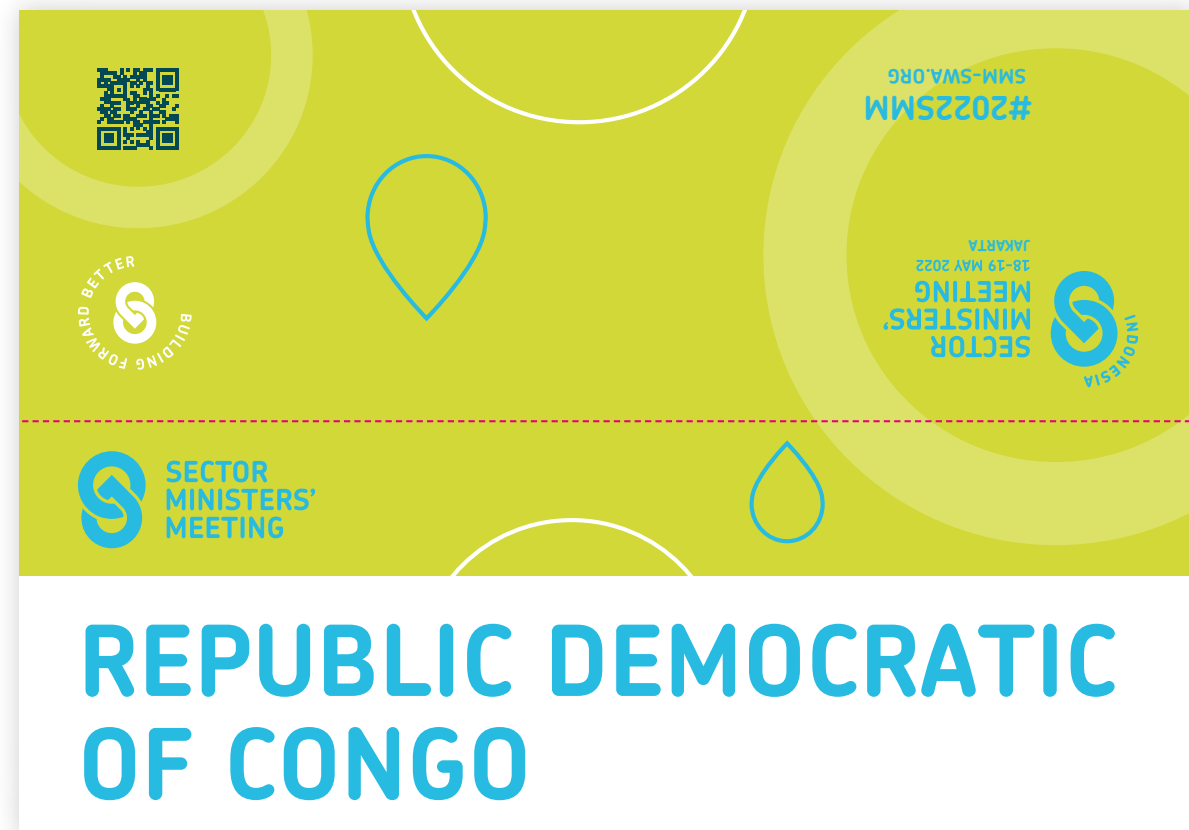
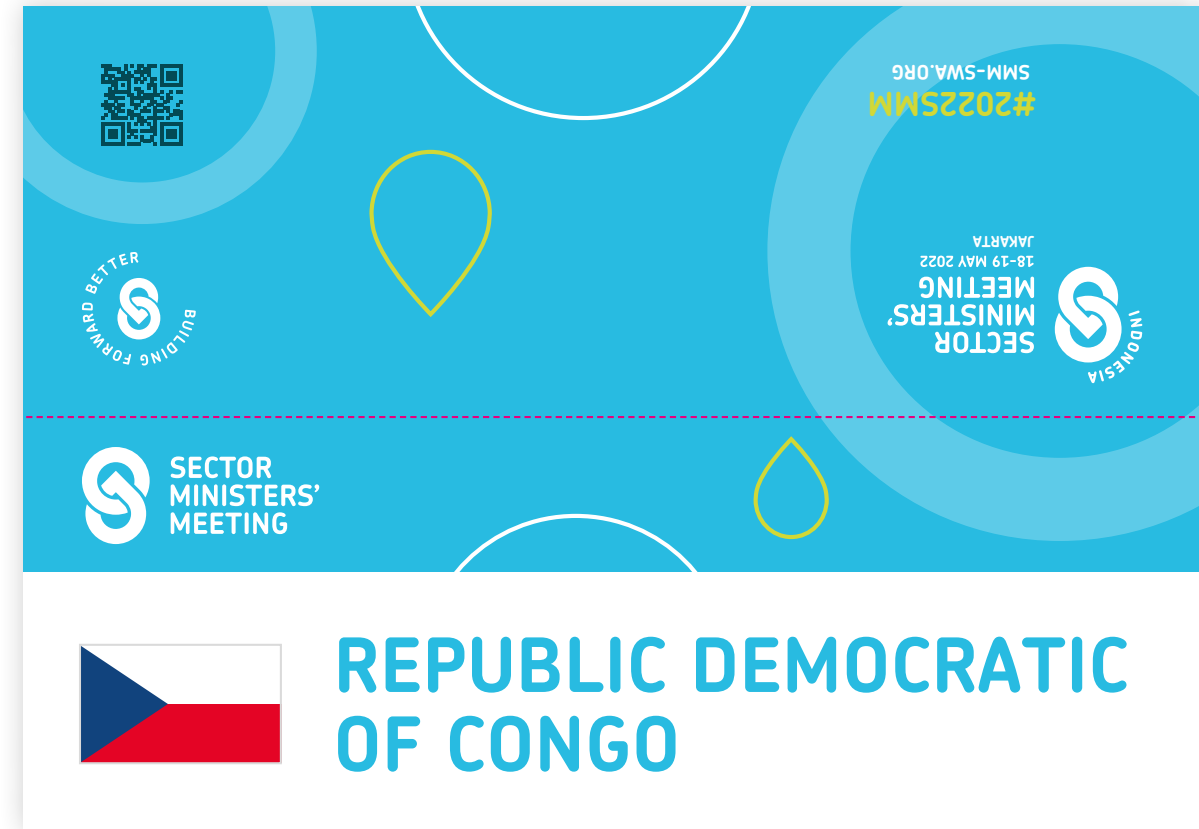
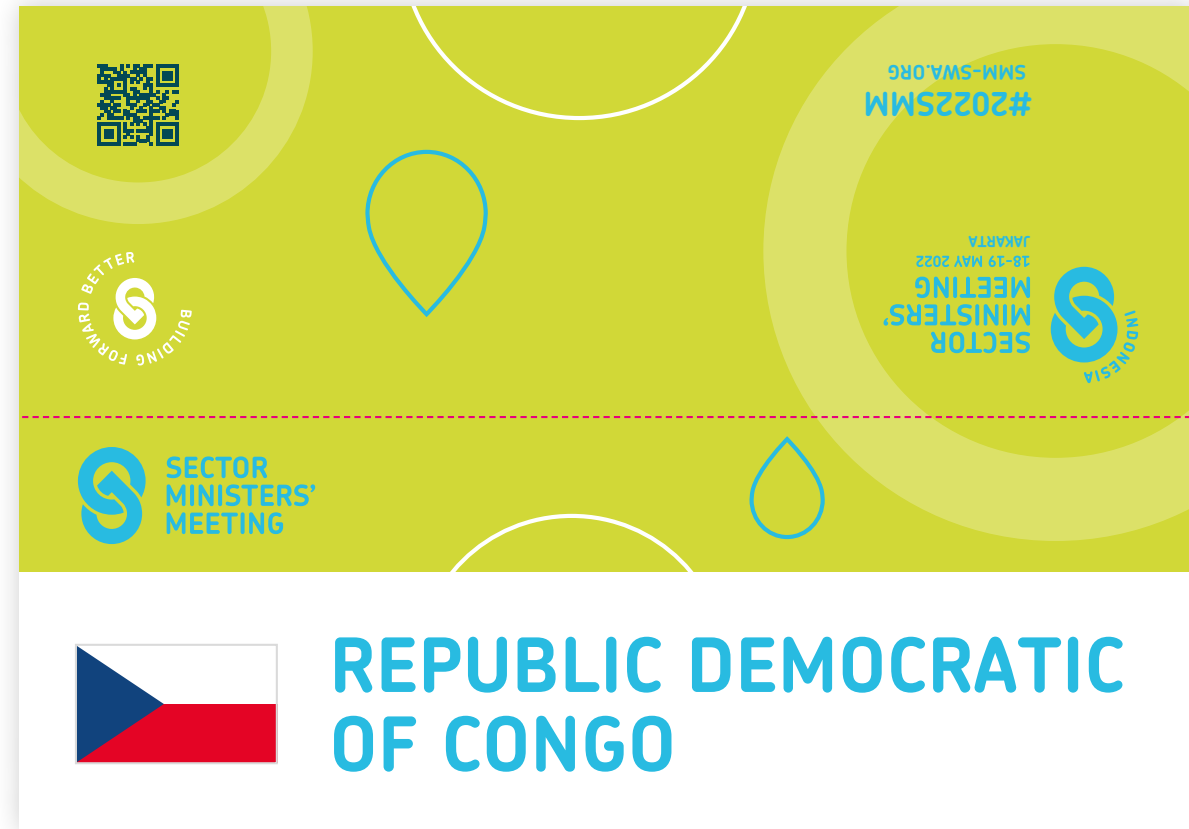
#2022SMM
SMM-SWA.ORG



NAME BADGES



TABLE SIGN



COMMITMENT CARDS



Health

WATER FOR PEOPLE

Water For People's model of district-wide implementation is to ensure every community, every school and clinic, and every household has access to reliable water and sanitation services over time. Globally, we expect to reach 30 districts across nine countries by 2030.

GOVERNMENT:
Global

CONSTITUENCY:
Civil society

TARGET YEAR: 2030
PROGRESS: 0

#2022SMM 



Climate

MINISTRY OF WATER IRRIGATION AND ELECTRICITY

Increase the water supply financing from the current financial status in order to achieve the set targets of GTP II and SDG requirements and standards. Also, diversify financing modalities (3ts – taxes, tariffs, transfers, blended financing, climate and humanitarian nexus funding).

COUNTRY:
Ethiopia

CONSTITUENCY:
Government

TARGET YEAR: 2020
PROGRESS: 0

#2022SMM 



Finance

NETWORK OF NETWORKS

The CSOs, along with Network of Networks, will conduct pre and post budget advocacy with the government to support the creation of an enabling environment for the private sector and local entrepreneurs to provide WASH services. Micro finance institutions will increase 10% WASH loan.

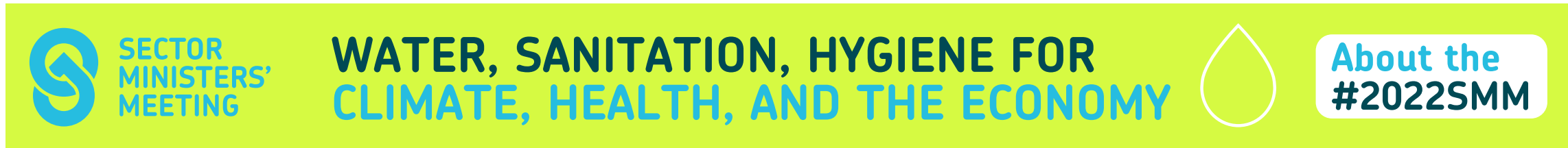
COUNTRY:
Bangladesh

CONSTITUENCY:
Civil society

TARGET YEAR: 2021
PROGRESS: 0

#2022SMM 

GOOGLE ADS



SECTOR MINISTERS' MEETING

WATER, SANITATION, HYGIENE FOR CLIMATE, HEALTH, AND THE ECONOMY

About the #2022SMM

This horizontal banner features a light green background. On the left is the Sector Ministers' Meeting logo. The main text is in bold, with 'WATER, SANITATION, HYGIENE FOR' in dark blue and 'CLIMATE, HEALTH, AND THE ECONOMY' in light blue. A white water drop icon is on the right, and a white rounded rectangle contains the text 'About the #2022SMM'.

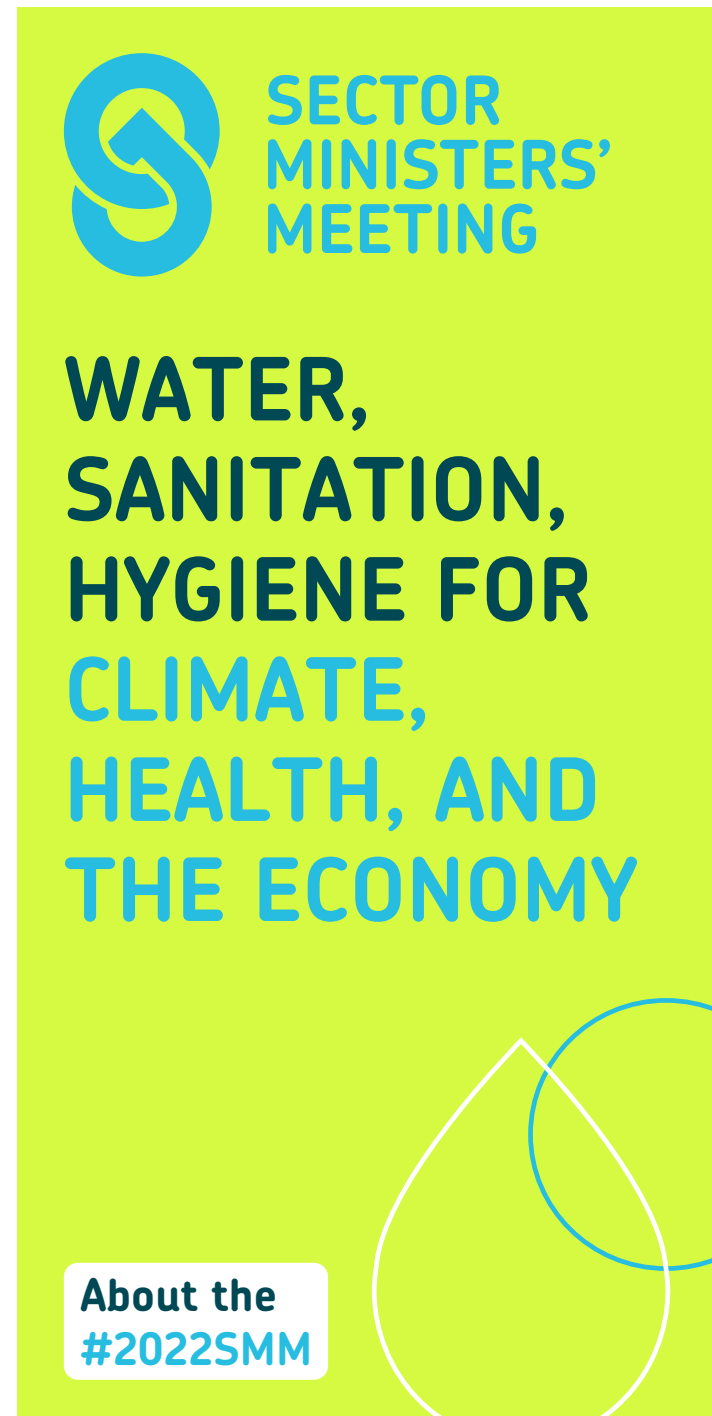


SECTOR MINISTERS' MEETING

WATER, SANITATION, HYGIENE FOR CLIMATE, HEALTH, AND THE ECONOMY

About the #2022SMM

This vertical banner has a light green background. At the top left is the logo. The text is stacked vertically, with 'WATER, SANITATION, HYGIENE FOR' in dark blue and 'CLIMATE, HEALTH, AND THE ECONOMY' in light blue. A white water drop icon is at the bottom right, and a white rounded rectangle at the bottom left contains 'About the #2022SMM'.



SECTOR MINISTERS' MEETING

WATER, SANITATION, HYGIENE FOR CLIMATE, HEALTH, AND THE ECONOMY

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TWITTER BANNERS

 **SMM** #2022SMM

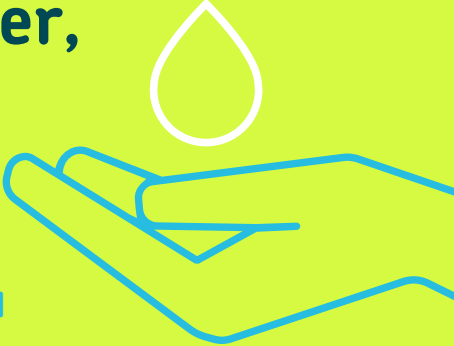
WATER, SANITATION AND HYGIENE


  

CLIMATE ECONOMY HEALTH

BUILD FORWARD BETTER

Through water,
sanitation
and hygiene



 **SMM** #2022SMM

YOUR VOICE AT SANITATION AND WATER FOR ALL



 **SMM** #2022SMM

 **SMM** #2022SMM

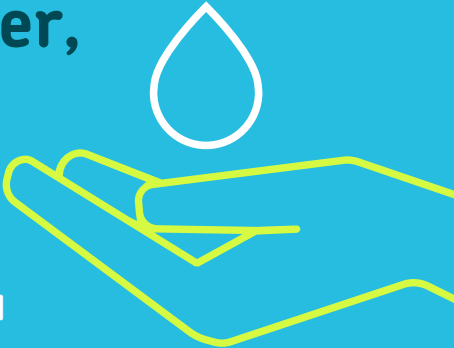
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CLIMATE ECONOMY HEALTH

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 **SMM** #2022SMM

YOUR VOICE AT SANITATION AND WATER FOR ALL



 **SMM** #2022SMM

TWITTER QUOTES

Cullab iuntuntum inihilici
ident liquist perum landi
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mi, cus dolorep repuda
natem raeos.

Kevin Rudd
High-level chair, SWA



SMM #2022SMM

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Kevin Rudd
High-level chair, SWA




SMM #2022SMM

VIDEO STORYBOARD

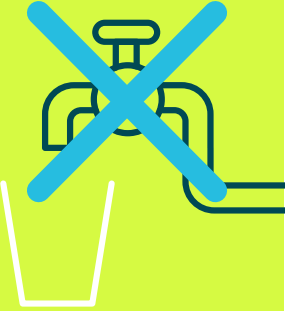


**SECTOR
MINISTERS'
MEETING**

**2 BILLION PEOPLE
WITHOUT
ACCESS TO
SAFE DRINKING
WATER**



**2 BILLION PEOPLE
WITHOUT
ACCESS TO
SAFE DRINKING
WATER**



**3.6 BILLION
PEOPLE
WITHOUT SAFE
SANITATION**



**3.6 BILLION
PEOPLE
WITHOUT SAFE
SANITATION**



**1 GLOBAL MEETING
OF MINISTERS
AND LEADERS
to commit to**



**SUSTAINABLE
STRATEGIES**



**INTERNATIONAL
COOPERATION**



**KNOW MORE AT
SMM-SWA.ORG**

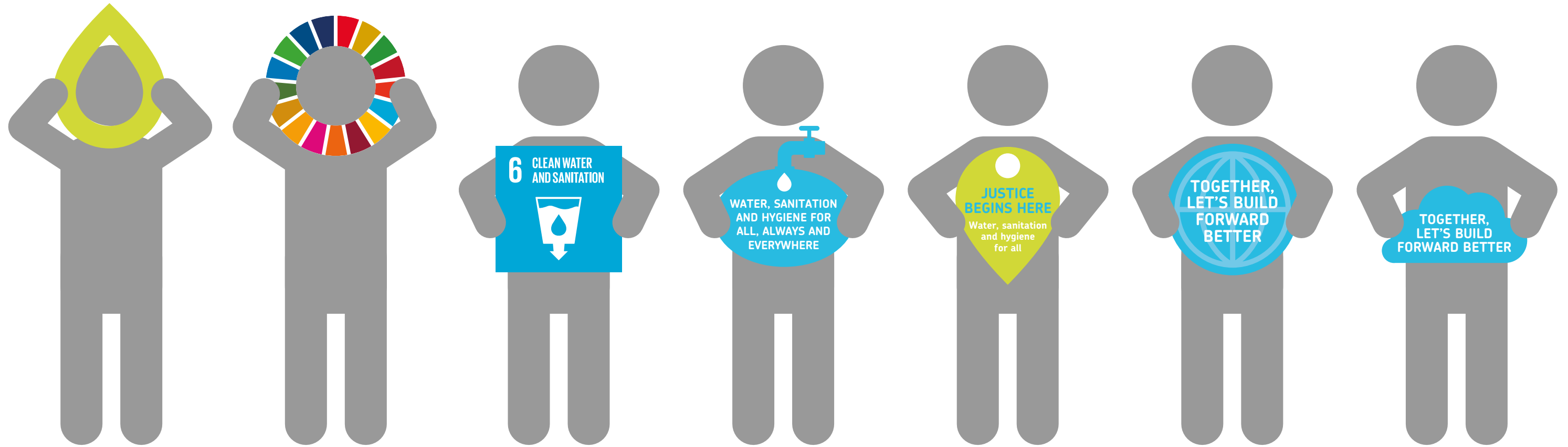


 **SMM**
#2022SMM   

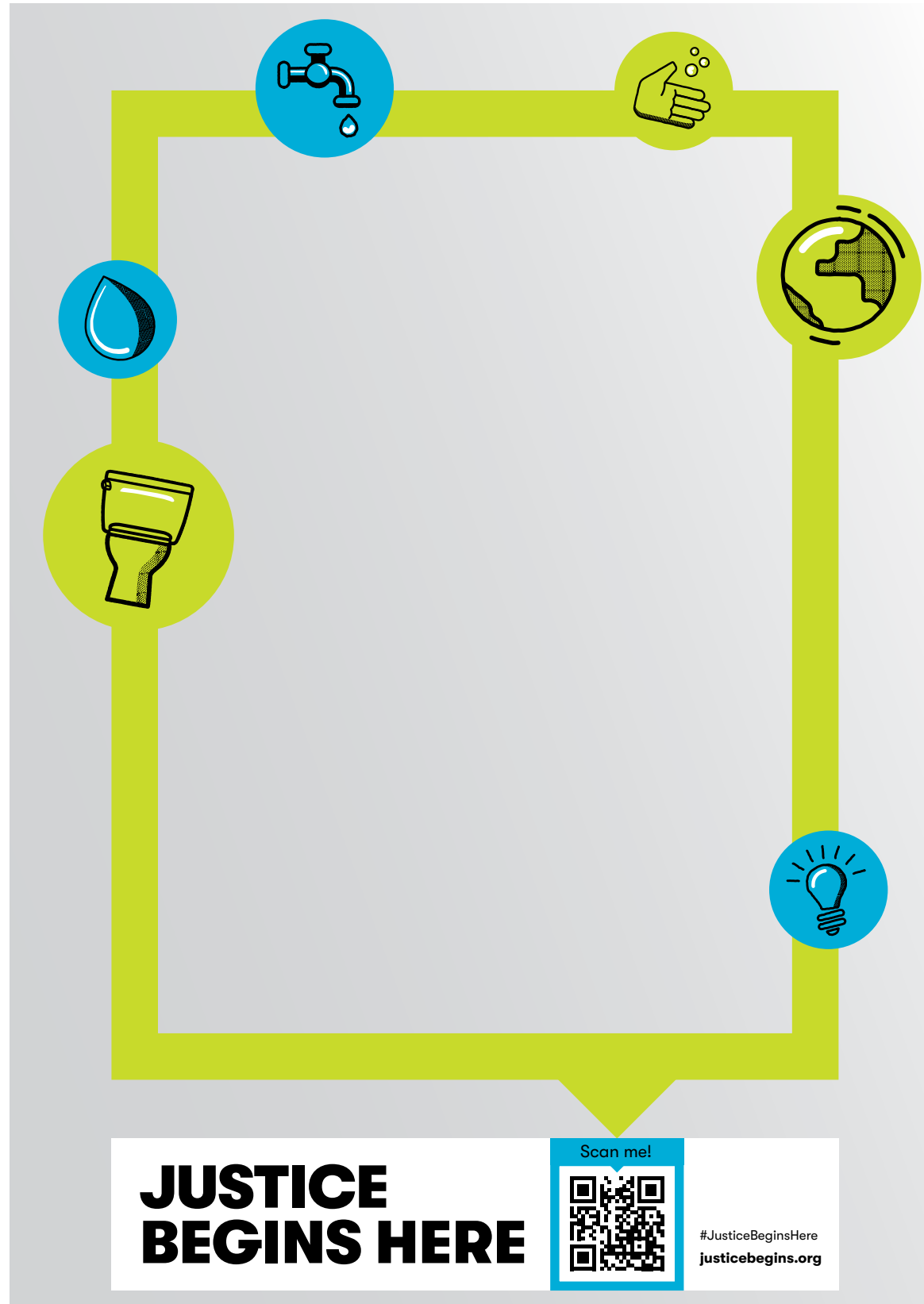
PHOTO BOOTH



SELFIE PROPS



MIRROR STICKER



STICKERS

